

Plato Ghinos

Plato Ghinos, senior vice president of development and franchise relations, has been with the Shaner Hotel Group since 1995. Plato has been involved in acquiring and developing multiple hotels and restaurants. He is also responsible for all franchise relationships and negotiations. In addition, he is involved with Shaner Growth Fund in acquiring hotel notes and mortgages.

He previously served for 10 years as executive vice president for Federated National, a real estate development group specializing in the management and development of more than 25 hotels, resorts, restaurants and apartment complexes.

He has extensive experience in sales and marketing, as well as in hotel and restaurant operations. A native of Athens, Greece, Ghinos came to the United States to attend college, and worked for an international hotel group during graduate school. He received his BA in business administration from Coe College, Cedar Rapids, Iowa, and his master's degree (M. B. A.) at Thunderbird (American Graduate School of International Management) in Phoenix, Ariz.

Ghinos is also on the faculty staff at Pennsylvania State University School of Hotel, Restaurant and Recreation Management. He also serves as a franchise advisory member of Marriott International's Fairfield Inn & Suites brand. In addition, he is a member of the University of Delaware's HRIM advisory board and the Hotel Investment Conference advisory board. He has been a guest lecturer at various Universities and hotel investment conferences.

He and his wife, Cassandra, have two daughters.

